



# THE Louis Berger Group, INC.

## USAID Global Health Private Sector Program IQC

### IQC Overview

The Berger Group is a subcontractor to the Futures Group for the Global Health Private Sector IQC, which provides technical assistance to expand service delivery and access to quality reproductive health and voluntary family planning products in developing countries.

The purpose of the Private Sector Program IQC is to establish a world-wide mechanism to support USAID missions and bureaus in population, health and nutrition through private and commercial sector strategies. Increased use of reproductive health, family planning and other health products and services through commercial strategies will contribute significantly toward the attainment of USAID's goals in the population/reproductive health, HIV/AIDS, infectious disease and nutrition sectors.

### IQC Technical Areas

- Sustainable provision and use of quality reproductive health and voluntary family planning and other key health products (such as oral rehydration salts, water purification kits, insecticide treated nets, basic drugs and syringes, micro-nutrients and fortified foods)
- Management practices and services of the private and commercial healthcare sectors (such as promotion of breastfeeding and HIV treatment and care services including voluntary counseling and testing and anti-retroviral therapy)

### Berger Group Expertise / Selected Experience

Berger's diverse services include policy and trade analysis, transaction-oriented trade and investment promotion, important elements of the Global Health Private Sector Program.

Berger has a longstanding commitment to the development and expansion of the private sector in the developing world. Our technical expertise in management practices, coupled with our strategic commercial alliances, provide Berger with insight and capacity to improve the policy environment for private sector expansion in developing countries.

Berger has undertaken a broad range of assignments relating to micro-, small and medium enterprise development, trade and investment promotion, private sector financing, business development, marketing, economic and business analysis and organizational development.

A few representative examples illustrating Berger's strength in developing the micro-, small and medium enterprise (MSME) sector are:

- **Iraq:** IZDIHAR Project (Private Sector Development and Employment Generation-MSME Development/Bank Lending)
- **Bangladesh:** Agro-based Technology Development Project
- **Philippines:** GEM / ELAP / LEAP Programs
- **Peru:** Microenterprise and Small Producers Project
- **Serbia:** Non-Financial Support to SMEs

### Contract Duration:

May 12, 2004 to May 11, 2009

### Contracting Agency:

USAID Bureau for Global Health, Office of Population and Reproductive Health (PRH)

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